

Represent

BIG CREATIVE SALARY SURVEY

DESIGN	JUNIOR DESIGNER 0-3 Full-time Freelance £20-£28K £100-£200	JUNIOR ART DIRECTOR 0-3 Full-time Freelance £30K £150-£220
MIDWEIGHT DESIGNER 3-5 Full-time Freelance £28-£40K £200-£250	MIDWEIGHT ART DIRECTOR 3-5 Full-time Freelance £35-£45K £230-£280	SENIOR DESIGNER / ART DIRECTOR 6+ Full-time Freelance £40-£55K £270-£300
DESIGN DIRECTOR 8+ Full-time Freelance £55-£70K £300-£325	SENIOR ART DIRECTOR 8+ Full-time Freelance £55-£70K £300-£400	CREATIVE DIRECTOR 12+ Full-time Freelance £70-£120K £350-£500
DIGITAL DESIGN	JUNIOR Full-time Freelance £22-£30K £180-£220	MIDWEIGHT Full-time Freelance £30-£40K £230-£280
SENIOR Full-time Freelance £40-£65K £280-£350	DESIGN DIRECTOR Full-time Freelance £65-£75K £350+	CREATIVE DIRECTOR Full-time Freelance £75K+ £350+

PROJECT MANAGEMENT

JUNIOR PROJECT MANAGER 1-3

Full-time	Freelance
£20- £30K	£150- £200

MIDWEIGHT PROJECT MANAGER 3-5

Full-time	Freelance
£30- £40K	£200- £250

SENIOR PROJECT MANAGER 5+

Full-time	Freelance
£40- £60K	£250- £300

ACCOUNT MANAGEMENT

ACCOUNT EXECUTIVE

Full-time	Freelance
£22- £27K	£150- £200

ACCOUNT MANAGER 3-5

Full-time	Freelance
£30- £50K	£200- £250

SENIOR ACCOUNT MANAGER 5-7

Full-time	Freelance
£40- £50K	£250- £300

ACCOUNT DIRECTOR 7+

Full-time	Freelance
£40- £60K	£250- £350+

CLIENT SERVICES DIRECTOR 10+

Full-time	Freelance
£70K+	£350+

STRATEGY

JUNIOR STRATEGIST 1-3

Full-time	Freelance
£22- £30K	£150- £200

MIDWEIGHT STRATEGIST 3-5

Full-time	Freelance
£30- £50K	£200- £250

SENIOR STRATEGIST 5-7

Full-time	Freelance
£50- £65K	£250- £350

STRATEGY DIRECTOR 7+

Full-time	Freelance
£65- £75K	£350+